



BCBA Annual General Meeting – February 11, 2017

Attendance: Anna Beddie, Misty River Books; Mary-Ann Yazedjian, Book Warehouse/Black Bond Books; Barb Pope, Mulberry Bush; Tom Pope, Mulberry Bush; Evelyn Gillespie, Laughing Oyster; Freida Douglas, Salamander Books; John Douglas, Salamander Books; Andrew Haigh, Salt Spring Books; Martina Polson, Blue Heron; Lee Trentadue, Galiano Island Books; Jim Schmidt, Galiano Island Books; Hanna Kaczerowska, Galiano Island Books; Sonia Ottosen, Volume One Books; Gordon Mackay, Volume One Books; Cliff McNeil-Smith, Tanner Books.

Mary Ann Yazedjian chaired the meeting.

- 1) Approval of Agenda – 7:37am
 - a. Cliff McNeil-Smith/Lee Trentadue, passed
- 2) Approval of Minutes
 - a. Cliff McNeil-Smith/Barbara Pope, passed
- 3) Reports
 - a. President's Report – Report Attached
 - b. Financial Report – Report dated February 12, 2017. BCBA Budget for 2017-2018, presented and attached.
 - c. Membership Report – There are currently 16 paid members, and 1 associate member.
 - i. We need 30 members to maintain our funding.
 - ii. Jim moved that we increased \$300 from our newsletter budget to mailings for member development.
 1. Could we include universities? Colleges? New/used?
 2. Seconded by Evelyn, passed.
 - iii. Welcome new owners of Volume One Books in Duncan and we were sad to hear the loss of Penticton bookstore.
 - d. Education Day – We had two presentations and a viewing of a DVD presentation on “Merchandising Made Easy”. First presentation was with Donna Kaufman of Paz Associates. It was a “Go to Meeting” as Donna was in Florida. Her focus of our joint meeting was “Show and Sell”. It was a great presentation. We then watched their DVD, which we will share amongst our bookstores. Our second guest was Alan Mallory (Family that Conquered Everest – Rocky Mountain Books), who spoke about his family

adventure over quite some time. He really made us think about planning, perseverance, more planning and then execution. We can overcome many obstacles.

- e. Communications – We will continue to work on our verbal and email communication with our current members and potential.
- f. BC Book Prizes – We had extra help with our funding for BC Book Prizes from PRH, Book Express, and Ampersand.

End of Reports – Barbara Pope, Martina Polson

4) Election of BCBA Executive and Board Members:

- a. President – Evelyn Gillespie
- b. Vice President – Anna Beddie
- c. Treasurer – Cliff McNeil-Smith
- d. Secretary – Erin Dalton
- e. Communication – Evelyn, Anna
- f. BC Book Prize Convener - ?
- g. Education Convener - ?
- h. Membership – Evelyn Gillespie
- i. Assistant – Mary Ann Yazedjian

5) Ongoing Business

- a. BC Book day – March 2017, a small group of booksellers will attend with some bookmarks from last year as well as requesting more bookmarks from around province and also their book bags. Evelyn and Cliff to attend.
- b. Authors for Indies – April 29th
 - i. Finding ways to encourage authors to be more involved with us by them taking the initiative themselves.
 - ii. How and we work together and help authors find their way to the smaller stores.
- c. Read Local/Buy Local BC book campaign with ABPBC. How did it go in the fall? How did you participate? How many participated? What can we do to make it better.
 - i. One suggestion is to have BC Book Day on BC Day weekend?
- d. Motion: “Membership Fee stays \$125 until a BCBA member brings it up for discussion”. Cliff/Evelyn, passed.
- e. Facebook page, is good but we certainly could use some more participation. Suggest that when we are proud of something at our store example: a merchandising success or Co-op \$ success, that we take a picture and share it.

6) Barbara Pope stood up and thanked Mary Ann, Anna and Evelyn for all their work.\

7) Lee/Cliff motion to adjourn 8:45